



CAPABILITY STATEMENT

COMPANY OVERVIEW

Civitas Consulting Group is a full-service management consulting firm based in Birmingham, AL. As a self-certified Women Owned Small Business (WOSB) we provide training support for curriculum development, strategy design, program implementation, fund development, and social media marketing to meet our corporate, nonprofit, and government entities mission-critical needs.

PAST PERFORMANCE

GAMMON THEOLOGICAL SEMINARY	INTERDENOMINATIONAL THEOLOGICAL CENTER	NATIONAL NETWORK OF YOUNG ADULTS
Develop and design recruitment database, create registration events for lead generation, implement digital marketing and social media strategy, and create evaluative assessments.	Project consultation and management of curriculum, program design, implementation, and funding strategy.	Provide project administration to prepare, coordinate and facilitate leadership training and management of network communication systems.

NAICS CODES:

541611

Administrative Management and General Management Consulting Services

541910

Marketing Research and Public Opinion Polling

561920

Convention and Trade Show Organizers

611430

Professional and Management Development Training

611710

Educational Support Services

813211

Grantmaking Foundations Remove

813219

Other Grantmaking and Giving Services

541810

Advertising Agencies

519130

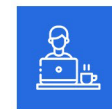
Internet Publishing and Broadcasting and Web Search Portals

KEY DIFFERENTIATORS



Training

Experience with culturally agile and DEI training.



Corporate Sectors

Over a decade of training and administrative leadership in nonprofit and corporate sectors.



Educational Experience

Over two decades of training and educational experience.



Transformational Leadership

Specializes in transformational leadership and community-centered, network collaboration for African American & ethnically diverse groups.