

# Curriculum and Program Development

- Training Strategy Development
- Curriculum and Instructional Desi
- Curriculum Delivery Review and Evaluation
- Program Design and Implementation
- Curriculum Monitoring
   and Measurement

CAPABILITIES

#### 03

#### **Grant Management**

- Flogram Needs Assessmen
- Program Strategy Design
- Campaign Messaging
- Program Monitoring and Evaluation
- Grants Training



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# Leadership Training and Team Development

- Pre and Poet Assessment
- Program Design and Development
- Facilitatio
- · Instructor-led Training
- Agile Coaching Methodology

#### 04

## Marketing, Branding, and Communications

- Brand and Marketing Design
- Event Planning
- Communications Management
- Social Media Strategy
- Account

  Management



# **CAPABILITY STATEMENT**

#### **COMPANY OVERVIEW**

Civitas Consulting Group is a full-service management consulting firm based in Birmingham, AL. As a self-certified Women Owned Small Business (WOSB) we provide training support for curriculum development, strategy design, program implementation, fund development, and social media marketing to meet our corporate, nonprofit, and government entities mission-critical needs.

# PAST PERFORMANCE

# GAMMON THEOLOGICAL SEMINARY

Develop and design recruitment database, create registration events for lead generation, implement digital marketing and social media strategy, and create evaluative assessments.

# INTERDENOMINATIONAL THEOLOGICAL CENTER

Project consultation and management of curriculum, program design, implementation, and funding strategy.

# NATIONAL NETWORK OF YOUNG ADULTS

Provide project administration to prepare, coordinate and facilitate leadership training and management of network communication systems.

### **NAICS CODES:**

#### 541611

Administrative Management and General Management Consulting Services

#### 541910

Marketing Research and Public Opinion Polling

#### 561920

Convention and Trade Show Organizers

#### 611430

Professional and Management Development Training

#### 611710

**Educational Support Services** 

#### 813211

Grantmaking Foundations Remove

#### 813219

Other Grantmaking and Giving Services

#### 541810

**Advertising Agencies** 

#### 519130

Internet Publishing and Broadcasting and Web Search Portals

### **KEY DIFFERENTIATORS**

#### **Training**

Experience with culturally agile and DEI training.



#### **Corporate Sectors**

Over a decade of training and administrative leadership in nonprofit and corporate sectors.



#### **Educational Experience**

Over two decades of training and educational experience.



#### **Transformational Leadership**

Specializes in transformational leadership and community-centered, network collaboration for African American & ethnically diverse groups.